

## Smart City 360° Summit will return to Bratislava in 2016

BRATISLAVA, 4 JULY 2016 – **European Alliance for Innovation (EAI)** organizes its [2nd Annual Smart City 360° Summit](#) to provide a platform for professional collaboration, presentation of scientific output and to link research with practice. The goal of the 2nd edition of the Summit is to bridge the automotive industry with the IT sector, looking into what the future holds for everyone involved. Smart City 360° Summit 2016 will take place on **22-24 November 2016** in the Slovak capital, **Bratislava**.

Since 2007, Slovakia has been the world's largest producer of cars per capita. New car producers joining the Slovak market will enhance the strategic role of automotive industry in the country even further. On the other hand, the future of mobility does not lie in hardware and manufacturing, as a shift is under way towards software and services. Manufacturers have to move up the value chain and enter the century of self-driven cars as that is where the future resides.

Smart City 360° Summit 2016 will address topics such as **the current situation and future outlook on the automotive industry**, what it takes to **educate and recruit the right talent**, but it will also deal with **alternative energy sources** and **cost-effective solutions for governments and municipalities**.

**Smart City 360° Summit 2016 will welcome a wide range of speakers:**

**Jaroslav Holeček** (President of Automotive Industry Association of the Slovak Republic), **Robert Šimončič** (CEO of Slovak Investment and Trade Development Agency), **Bert Witkamp** (Secretary General of AVERE – The European Association for Battery, Hybrid and Fuel Cell Electric Vehicles), **Thomas Willson** (Standardisation Officer – Smart meters and Smart Grids, Chemicals, Energy at ECOS), and many more.

---

European Alliance for Innovation (EAI), was created by leaders from industry, research, and policy making organizations, including some of the largest companies in the world, government organizations, educational institutions, engaging the global community with the shared goal of securing Europe's future competitiveness through innovation. With over 250 institutional members reaching out to millions of their constituents, EAI brings together the European community to promote innovation culture in Europe, to recognize excellence and to support community innovation activities. Furthermore, as a partner of the European project FI-Adopt, EAI showcases funding opportunities for SMEs, start-ups and web entrepreneurs.