

SmartCity360°

THE GATEWAY TO INNOVATION

MEET PROFESSIONALS AND SPECIALISTS

SUMMIT DRAFT AGENDA

22 - 24 NOVEMBER 2016 | BRATISLAVA - SLOVAKIA



OVERVIEW OF SMART CITY 360° SUMMIT

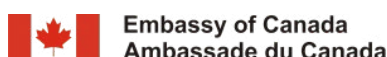
In 2015, for the first time ever, the number of cars produced in Slovakia exceeded one million. For six years in a row, Slovakia has recorded the largest number of manufactured cars per 1000 inhabitants. Since 2007, Slovakia has been the world's largest producer of cars per capita. New car producer joining the Slovak market will enhance the strategic role of automotive industry in the country even further. To be a leader, however, is not only a reward for the hard work, it is also a great responsibility and careful planning needs to be done in order to ensure sustainability of this strategic industry.

On the other hand, the future of mobility does not lie in hardware and manufacturing, there is a shift towards software and services being at the centre of attention. That is why companies like Google, Uber or Apple are becoming the biggest competitors for the future market. Manufacturers have to move up the value chain and enter the century of self-driven cars as that is where the economic future resides.

That is why EAI is bringing you the Smart City 360° 2016 Summit bridging the automotive industry with the IT sector. The objective of the Summit is to provide a platform for scientific collaboration, presentation of scientific output and to link research with practice. You will get an opportunity to forge new relationships with technology leaders, strategists and key decision makers and gain access to a target rich environment of young and promising researchers, established names in the field as well as up and coming members of the community.

With the Slovak Presidency in the Council of the European Union, there is no better place to hold the Summit then in the automotive industry hub of Central Europe. The Slovak capital, Bratislava will host the Smart City 360° 2016 Summit providing a meeting point for everyone involved in the industry who wants to know the hottest news and most up-to-date issues.

PARTNERS OF SMARTCITY 360° SUMMIT 2015



DAY 0 - 22 NOVEMBER

Co-located scientific conferences

DAY 1 - 23 NOVEMBER

- 09:00 – 10.30** **Keynote speakers**
An overview of the current situation within smart cities and how the automotive industry is one of the key elements to focus on in the area of “SMART”
- 10.30 – 11.00** **Coffee Break**
- 11.00 – 12.30** **Panel discussion - Automotive Industry in Slovakia (current situation)**
- Slovakia- world's largest producer of cars per capita, 'Tatra Tiger' in the automotive industry
 - Automotive Industry in Slovakia – challenges and opportunities
 - Talent acquisition, acquisition of local suppliers, improving quality, increasing labour cost
- 12.30 – 13.30** **Lunch**
- 13.30 – 15.00** **Panel discussion - Future Outlook on the automotive industry in Europe**
- Shift from manufacturing to software and services: Technology and innovation needs to be aligned with excellent customer experience
 - Self-driven cars, connected cars, enhanced driver support and other innovative transportation systems
- 15.00 – 15.30** **Coffee Break**
- 15.30 – 16.30** **Alternative energy sources**
- Solar panels and wind power and their use in transportation and for smart cities
 - Environment- friendly transportation
 - Cost effective solutions for individuals and municipalities and smart cities
- 16.30 – 18.00** **Educational system and the automotive industry**
- Comparison of educational systems in Europe, challenges and opportunities
 - Reform of secondary and higher educational systems in Slovakia is needed in order to secure development of the automotive industry in the region- successful educational practices in Europe and the CEE region
 - Focus on cooperation among industry, universities and researchers

DAY 2 - 24 NOVEMBER

- 09:00 – 09.30** **Keynote speakers**
- 09.30 – 10.30** **Success stories**
Connected cars, smart solutions, electric cars
- 10.30 – 11.00** **Coffee Break**
- 11.00 – 12.30** **Technology forecast**
Smart City and automotive experts and professionals have put their heads together in the Technology forecast session to figure out what the future of Smart cities will look like.
- 12.30 – 13.30** **Lunch**
- 13.30 – 15.00** **Birds of a Feather (round tables discussions)**
Discuss with experts the pressing issues in smart city and automotive sector
- 15.00 – 15.30** **Coffee Break**
- 15.30 – 16.30** **Panel discussion - BIG DATA: Opportunities and threats**
- How to use BIG DATA effectively
 - Data security, Data protection and data breaches
- 16.30 – 17.00** **Regulations**
Solo presentation focussed on regulations

PLEASE DO NOT HESITATE TO PROPOSE YOUR OWN TOPIC!

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