**SMART CITY 360 Summit, Bratislava and Toronto**

BRATISLAVA / TORONTO, May 6th, 2015 - The European Alliance for Innovation ([EAI](http://eai.eu/)) organizes its 1st edition of the international summit SMART CITY 360, which will be held **on October 13 – 16, 2015 in parallel, both in Bratislava, Slovak Republic and Toronto, Canada.** [SMART CITY 360 Summit](http://smartcity360.org/2015/) brings together number of researchers, industry and governmental organizations, addressing the challenges of future cities and citizens. **The main idea of the Summit is to open a bridge for various actors in order to share knowledge, experience, markets and planning on two continents through joint sessions and panels, focusing on number of topics featuring future smart cities.**

The Summit will be opened with 13 technical conferences covering the most relevant areas of Smart Cities and mobility. The Summit consists of three tracks **technology, innovation and community** and will provide a platform for international scientific collaboration presentation of scientific output, linking research and practice community-based and popularization of topics Smart Cities and mobility in Central Europe and North America.

More than 100 speakers from all around the world, representing both industry and academy, have already confirmed their participation – including leaders of IBM, Ericsson, Qatar Foundation, SAVI, GENI, or Italian Create-NET. Furthermore, EAI partners with various governmental and regional bodies, including I-Canada Alliance, Slovak University of Technology, or Toronto University, in order to ensure the top quality of the event in Slovakia as well as in Canada. Smart City 360 will also welcome representatives of various cities, among others Bratislava, Toronto, Montreal, Vienna and Barcelona.

Summit is organized under patronage of Vice President of the European Commission and Commissioner for Energy Union, Mr. Maroš Šefčovič. Organizers expect over 500 participants from all around the world.

The European Alliance for Innovation ([EAI](http://eai.eu/)), was created by leaders from industry, research, and policy making organizations, including some of the largest companies in the world, government organizations, educational institutions, supported by its Strategic Forum and Boards of world leaders, engaging the global community with the shared goal of securing Europe’s future competitiveness through innovation. With over 250 institutional members reaching out to millions of their constituents, EAI brings together the European community to promote innovation culture in Europe, to recognize excellence and to support community innovation activities. Furthermore EAI, as partner of the European project [FI-Adopt](http://www.fiadopt-project.eu), will showcase funding opportunities for SMEs, start-ups and web entrepreneurs.